ORAL CANCER IS OFFICIALLY AN EPIDEMIC & EARLY DISCOVERY IS CRITICAL

1 out of **2 men** will develop cancer in their lifetime

1 out of **3 women** will develop cancer in their lifetime

Number of **oral cancers has increased** over a 7 year period, where **all other cancers have declined**

40% of new diagnosis are **YOUNG, NON-SMOKERS**

45,780 NEW CASES of oral cancer of the oral cavity & pharynx

57% 5-year survival rate **FOR ORAL CANCERS**

69% of oral cancers are found **IN LATE STAGE**

8,650 DEATHS Due to late diagnosis

HPV EXPOSURE: NEW ORAL CANCER RISK FACTOR

HPV, **Transmitted through saliva, sexual and skin-to-skin contact** is the cause of the fastest growing Oral Cancer population under the age of 45 and is responsible for a **15X increase** in oral cancer diagnosis.

HOW LIKELY AM I TO GET CANCER CAUSED BY HPV?

Men are **2x more likely** to develop general oral cancers

But HPV-related cancers are **6-7times more common** in men than women.

1 American Cancer Society (2015) 2 Oral Cancer Foundation (2015)

How OralID™ works

Fluorescence technology is an optical (or light) based technology that allows your doctor to shine a blue light that can **identify oral cancer, pre-cancer, and other abnormal lesions at an earlier stage, thus saving lives.**

The OralID™ Examination

OralID™ is a simple, 2 minute examination that allows your doctor to identify oral abnormalities that may not be visible to the naked eye.

If you are 17 or older, the United States Centers for Disease Control and Prevention (CDC) recommends an annual oral cancer screening.

OralID™

The 2 minute exam that can SAVE your life.

ASK YOUR DOCTOR FOR A SCREENING *TODAY*

A fee may be charged to cover the cost of the procedure

ORAL CANCER - ON THE RISE AND STRIKING YOUNGER.

Why?

Sexual Activity is a serious new risk factor.

NEW

- ☑ HPV
- ☑ Alcohol
- ☑ Smokers
- ☑ Tobacco
- ☑ Age (40 and over)
- ☑ Genetics

GET SCREENED TODAY

OralID™

Shine Light. Save Lives.

Most oral cancer is very treatable when detected in the early stages of the disease. With OralID, we can detect even more subtle signs of oral cancer—and potentially save lives!

Stephen Strout, DMD, MS
Diplomate American Board of Periodontology

We recently found a stage one oral cancer on one of our patients. I don't think we would have seen it if we were not using our OralID! The OralID is truly a lifesaving tool.

Kelly Carrothers, DDS

Phone: 855.MY OralID (855.696.7254)
Fax: 855.FAX OralID (855.329.6725)
Web: www.OralCancerEducation.com
Email: info@OralID.com

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You will be Surprised who is at **HIGH RISK**

ORAL CANCER

The disease ***you thought you knew***

OralID™

Shine Light. Save Lives.